

# CYRUSlogan

## profile

12 years Professional Design Experience working for large corporations, non-profit organizations, and design studios.

## skills

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Adobe After Effects  
Adobe Dreamweaver  
Adobe Acrobat  
PowerPoint  
HTML, CSS, Web building  
StreamSpot  
Digital Photography & Editing  
Fellowship One  
Constant Contact

## education

Emporia State University  
Bachelor of Fine Arts  
with an emphasis in  
Graphic Design, 2003.

## contact

620-481-9385  
cyruslogan@hotmail.com

## work history

**Village Presbyterian Church**, Prairie Village, KS

**Design & Digital Media Manager:** September 2013 - Current

\*Develop and execute an exciting brand identity that includes creative design for print, web, HTML emails, social media content, photography, and video graphics.

\*Developed a new user-friendly, responsive website for villagepres.org. Development included design branding, coding, and reorganization of information architecture.

\*Develop cost effective marketing solutions by utilizing current technologies and programs.

**Helzberg Diamonds**, North Kansas City, MO

**Online Media Designer:** 2011 - 2013

\*Played an integral part in launching Helzberg Diamonds' Ecommerce website.

\*Developed brand standards for online presence.

\*Designed web graphics, customer emails, and maintained landing pages throughout helzberg.com.

\*Designed and created PowerPoint templates and print materials.

**Hallmark Cards, Inc.**, Kansas City, MO

**Meetings and Events Producer:** 2010 - 2011

\*Designed and created multiple projects throughout Hallmark that included PowerPoint templates, posters, and maps that were used in corporate meetings.

\*Coordinated and facilitated Hallmark meetings and events.

**Production Artist:** 2005 - 2010

\*Designed and implemented multiple print processes for the production of greeting cards.

\*Created the layout and design of the Hallmark User Creative Content Website.

**TJ Collection**, Lenexa, KS

**Graphic Designer:** 2004 - 2005

\*Photographed retail products and designed postcards, posters, and catalogs.

\*Carried all assignments from conceptualization to final print.

**Flory Design**, Lawrence, KS

**Graphic Designer:** 2004

\*Designed logos, brochures, posters, websites, advertisements, and Flash animations.

\*Participated as a member of a design team that provided clients with conceptualization of a variety of projects.

\*Monitored each stage of development within specified time frames to the final print.